



Editing Services

SERVICE	TIER*	RATE
Copyediting / Line Editing <i>After countless revisions and rereads, even the most cherished manuscript becomes a blur. Get a pair of professional editing eyes to catch any remaining typos or grammar issues.</i>	★	\$30/hr
	★★	\$35/hr
	★★★	\$50/hr
Manuscript Assessment <i>Is your book really done and ready to be published? We will give you an honest and fair assessment, based on our years of editing experience. We'll tell you what works and what doesn't, and how it might be improved.</i>	★	\$30/hr
	★★	\$45/hr
	★★★	\$55/hr
Substantive Editing <i>Does your book need serious help? Our editors can guide you through the revision process.</i>	★	\$35/hr
	★★	\$50/hr
	★★★	\$60/hr
Proofreading <i>Don't wait until after your book has gone to print to discover that single line of Arial font in the middle of 300 pages of Times New Roman text. Our professional proofreaders will review every single line for consistency.</i>	★	\$30/hr
	★★	\$35/hr
	★★★	\$45/hr



Design Services

SERVICE	TIER*	RATE
Print Layout	★★★	\$95/hr

KEY TO TIERS

- ★ 2-5 years' experience
- ★★ 5-10 years' experience
- ★★★ 10+ years' experience

Please note:

We've created these tiers so writers with a wide range of budgets can acquire professional assistance with their manuscripts.

Woodward Press strives for excellence in every aspect of our business. Regardless of experience, our service providers have proven their ability to deliver outstanding work on deadline.



Flat Rate Design Services

EBOOK COVERS

Just the Text, Ma'am—\$75-\$150**

JTM covers are for authors who already have completed cover designs but are having trouble finding just the right font and/or making minor layout changes to accommodate the title, subtitle, and author name. We'll select the perfect font for the book from our library of over 2,000 distinct fonts (or purchase a specialty font if needed), tweak your layout (upon request) and place the text into your artwork to bring the whole thing together. The \$150.00 price includes purchase and licensing of specialty fonts up to \$39.00 – any overage must be covered by the client. Upon completion of the project, we'll turn the font and any appropriate licensing files over to you so you can continue to use the font for promotional purposes.

The Basics—\$250 flat rate

Basic covers consist of one or more properly licensed stock photos with minimal to moderate digital alterations. These are not quick cut-and-paste jobs but stylish, well-designed covers.

Full Cover—\$300 flat rate

Full covers are made up of original illustrations or significantly altered source materials. These covers are truly one-of-a-kind.

PRINT COVER DESIGN*

*All print cover fees include high-resolution POD wraparound covers and properly scaled e-book covers.

Just the Text, Ma'am—\$200-\$300**

Similar to JTM for ebook: we'll find a font that's perfect for your book and will correct minor layout and image errors. The lower rate includes selection of a font from our library of over 2,000 distinct fonts. The \$300.00 price includes purchase and licensing of specialty fonts up to \$59.00 – any overage must be covered by the client. Upon completion of the project, we'll turn the font and any appropriate licensing files over to you so you can continue to use the font for promotional purposes.

The Basics—\$400 flat rate

Basic covers consist of one or more properly licensed stock photos with minimal to moderate digital alterations. Back cover imagery is also included. These are not quick cut-and-paste jobs but stylish, well-designed covers.

Full Cover—\$500 flat rate

Full covers are made up of original illustrations or significantly altered source materials. These covers are truly one-of-a-kind.

****Please note:**

In cases where the author supplies cover art, we will require proof that the author has acquired the proper rights to use that art for commercial purposes.



E-Book Services

DIGITAL CONVERSION

Novel-Length Works—\$250 full package/\$200 Amazon only

Approximately 50,000 words and up.

Novella-Length Works—\$175 full package/\$150 Amazon only

Approximately 25,000 - 50,000 words.

Short Story-Length Works—\$125 full package/\$100 Amazon only

Individual works of up to 25,000 words.

Please note:

With the **Full Package**, we'll prepare your manuscript for the most popular e-book platforms (Amazon, B&N, and Smashwords) and place of your books on each of those platforms. The **Amazon only** price is for books which will be entered into Amazon's KDP Select program. We can also create your author accounts upon request.

These lengths are guidelines. Based upon the complexity of the project, we may permit authors to choose the next lowest option—for example, if your work is 26,000 words long and you have a very simple table of contents then we may permit conversion at the short story rate rather than at the novella rate. We reserve the right to make the final determination on digital conversion rates for any individual project, but will always let you know how much it will cost before we begin work.

Other Works—please [contact us](#) for a quote.

“Other works” include cookbooks, anthologies, poetry chapbooks, and works of non-fiction which contain large numbers of breakout text boxes or photographs (usually around 10% or more). These works present special challenges and opportunities which may not be covered in our standard rates. To get the best possible quote, please include a detailed description of your project in your query email: let us know the length of the work, the number of photographs or special graphics, and any formatting requirements.

OTHER SERVICES

ISBN—\$50 each for the first two ISBNs, \$30 for each ISBN thereafter

Copyright Registration—\$75-\$125

Distribution Platform Setup—\$75

Do you have an e-book ready to go, but need assistance navigating the various platforms? We'll create author accounts for you on each of the most popular digital platforms (Amazon, Barnes & Noble, Kobo, and Smashwords) so that all money goes straight to you. Upload of one existing, already-converted manuscript of any length is included.

HELP, HELP!—\$60/hour

1-hour minimum. Some e-book conversions are trickier than you'd think. If you've tried everything but your manuscript just won't format properly, we can help.



Promotional Services

WEBSITE SERVICES

Good—\$150 flat rate

A bare-bones WordPress site. This is designed for authors who have no online presence or a very minimal one. You'll get a wordpress.com domain. We'll help you pick a template, customize it a bit, and add up to three pages of content that you provide (including links so readers can find your books).

Better—\$250 flat rate

A more in-depth WordPress site, plus a bit of training! Authors who have some experience with Facebook and other online platforms will get the most benefit from this package. We'll purchase your domain, help you pick a template, customize it, add up to five pages of content that you provide (including links so readers can find your books), and add some basic plugins and/or widgets. A one-hour online or phone consultation on creating blog posts and keeping your site up-to-date is included.

Best—\$95/hour

Our most comprehensive WordPress package. Authors who have some experience with Facebook and other online platforms will get the most benefit from this package. We'll purchase your domain, help you pick a template, customize it, add up to seven pages of content that you provide (including book purchase links), integrate any of your existing social media platforms with the site, and add the most relevant plugins and/or widgets. We'll help you kick-start your online presence by scheduling up to four blog posts that you provide and will offer suggestions on SEO. Two hours of consultation and/or training are offered at a discounted rate of \$80.00/hour with this package.

Social Media Consultation—\$60/hour, one-hour minimum

If you don't already have an online presence, we'll help you set up social media accounts and give you the tools you need to use them effectively. If you do have an online presence, we'll review your existing accounts and show you use platform integration, branding, and other strategies to build your audience.

MARKETING SERVICES

Single Book—\$150-\$200

Do you need help getting your marketing started? We'll help you find reviewers, identify local conventions, set up and/or participate in giveaways and blog tours, come up with blog post topics, and target paid advertising dollars. Our marketing plans are custom designed for each book.

Series—\$300-\$400

This price covers up to 4 books in a series or 3 separate books that are released within the same year. We'll help you find reviewers for each of your books, identify local conventions, set up and/or participate in giveaways and blog tours, come up with keyword-rich blog post topics, and target paid advertising dollars. This marketing plan will be tailored to each series or book's genre and target audience.

Press Releases—\$50-\$75

We can write a professional press release prior to your next book's publication. We will distribute your press release to up to 20 local (to you) and national outlets and provide you with a digital copy to use for your press kits. Press response is not guaranteed.